



PERL/UNITWIN is a network of researchers and educators with regional networks in Europe, Asia/Pacific, Africa and Latin America.

PERL/UNITWIN is coordinated from the Hedmark University of Applied Sciences in Norway and consists of 30 core partners and 140 institutions (universities, research institutions, civil society organizations, businesses) from more than 50 countries.

PERL/UNITWIN is a key partner Network of the UN Global Action Plan for Education for Sustainable Development. PERL/UNITWIN is also a part of the 10-Year Framework of Programs on Sustainable Consumption and Production's Program on Sustainable Lifestyles and Education.



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## Stimulating Stakeholder Dialog



### Partnership for Education and Research about Responsible Living



[www.livingresponsibly.org](http://www.livingresponsibly.org)

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PERL is a network of educators and researchers which encourages people to contribute to constructive change through the way they choose to live.

PERL partners:

- research social responsibility and sustainable lifestyles;
- promote education for sustainable development; in particular, education for sustainable consumption;
- provide capacity building;
- develop values-based indicators for use in schools;
- create active learning methods and materials;
- encourage policy changes for education for sustainable living;
- give visibility to creative communities that collaboratively invent new ways of living.

# Stimulating Stakeholder Dialog

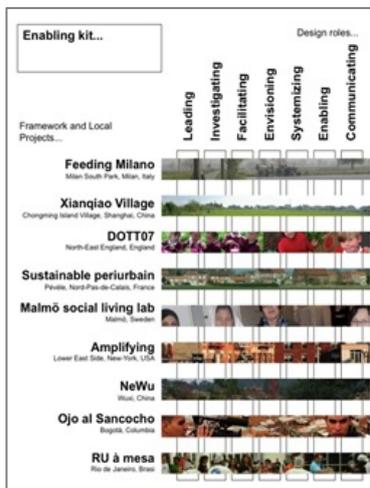


Improving the dialogue and collaboration between users and designers/producers as well as between the public and governing authorities is an essential part of achieving sustainable development. To facilitate this process, PERL has carried out several projects (SEE: Sustainable Everyday Explorations and SEEK: Sustainable Everyday Enabling Kit) focusing on stakeholder participation and social innovation.

PERL has also contributed to the creation of and encourages the use of the International Guidance Standard 26000 on social responsibility which provides a model for stakeholder/producer interaction. Youth roundtables, community conversations and social learning initiatives are some of the diverse components of PERL's efforts to stimulate stakeholder participation.

The SEE (Sustainable Everyday Exploration) project originally provided an online collection of uncontested design ideas on sustainable ways of living from which didactic and research activities could be organized. This evolved into interactive collaborative scenario building, a platform open to design school students, professors and to the public. Its aim was to co-create an articulate set of quality local and framework projects which have been or can be implemented.

SEE has collected examples of social innovation which have been used in a variety of other projects such as the Global Survey on Sustainable Lifestyles and the DESIS design for sustainability platform. SEEK has initiated a process where participants questioning the school's impact on the neighborhood, look for potential improvement, implement concrete actions and measure the results both in terms of impact reduction and social change. The toolkit facilitates the mapping activities of the schools' impact on its direct surroundings and adjacent region.



On a broader scale, PERL has encouraged the use of the ISO 26000 Guidance Standard on social responsibility by companies, governments, schools and organizations in order to increase awareness of the importance of stakeholder involvement in development and change as well as to provide a tested model for communication and decision-making between those involved.

ISO-26000 guidance standard on social responsibility has been translated and used in a number of countries. PERL has shared these experiences in seminars and other presentations. PERL has also incorporated elements of the standard's model of stakeholder participation into the learning materials it has developed to assist teachers in stimulating youth participation in social innovation and change.

If you want to learn more about stakeholder involvement visit the following websites:  
[www.livingresponsibly.org](http://www.livingresponsibly.org)  
[www.strategicdesignscenarios.net](http://www.strategicdesignscenarios.net)