

TOPACE Europe Awarded Persons 2008

At the occasion of the 5th International Conference of the Consumer Citizenship Network CCN “Assessing Information as Consumer Citizens” May 5, 2008, Tallinn University, Tallinn/Estonia.

Mike Kitson

As Academic Leader in Consumer Science at the London Metropolitan University Mike contributed with a high level of commitment and performance to the promotion of consumer education for adults in the United Kingdom and Europe-wide. The TOPACE Jury has reviewed and appreciated his efforts and unanimously decided to award Mike Kitson. His professional activities include:

- coordinator of EU GRUNDTVIG Consumer Education for Adults Network (first CEA, now CEAN);
- leader of the UK team of EU DOLCETA programme that produced consumer rights and personal finance modules for 25 countries in 21 languages;
- steering group member of EU ERASMUS Consumer Citizenship Network (CCN).

Mike Kitson contributed substantially to UK projects such as the Consumer Educators Website ASK CEDRIC and cooperated with the National Consumer Education Partnership (NCEP). From his long list of publications: “Guidelines for Consumer Education for Adults”(co-author: Sue Bailey), 2006.